



HIGH-PROFILE FINANCE,
INVESTMENT AND ADVISORY JOBS

Brand promotion and advertising

Service	Coverage, people	Price
Banner on main page (1 week)	4,000	160 euro
Banner in Vacancy section (1 week)	22,000	480 euro
Banner in the News section (1 week)	8,000	160 euro
Publication of an article on the website	2,000 – 4,000*	240 euro
Publication in the social media (Vkontakte, Facebook, or LinkedIn)	2,000– 4,000*	80 euro
Logo on the main page (1 month)	16,000	240 euro
Direct email in LinkedIn groups	4,000 – 8,000**	300 – 600 euro
Direct email in FinExecutive candidate base***	5,000	600 euro

Technical requirements for banners:
190*300 px, allowed file weight 2Mb, format jpeg, png, swf, gif

Technical requirements for articles:
The text is no longer than 4 000 characters (without spaces). The text should include an image in png or jpeg formats without any text on the image

*Depends on the article / post

**Depends on selected groups

*** Direct emails in FinExecutive candidate base can be ordered in advertising packages



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Advertising packages and discounts

Type of service	Start	Publishing	Premium
Banner on the main page (number of weeks)	1	×	1
Banner in the «Vacancy» section (number of weeks)	×	×	1
Banner in the «News» section (number of weeks)	×	×	1
Publication of an article on the website (number of articles)	1	2	1
Publication of an article in the social media (Vk, Fb, Li)	1	2	1
Direct e-mail newsletter	×	×	1
Price without a discount	640 euro	960 euro	1,880 euro
Price with a discount	480 euro	720 euro	1,250 euro
The discount, %	25%	25%	33%