



HIGH-PROFILE FINANCE,
INVESTMENT AND ADVISORY JOBS

Brand promotion and advertising

Service	Coverage, people	Price
Banner on main page (1 week)	4,000	160 euro
Banner in Vacancy section (1 week)	22,000	480 euro
Banner in the News section (1 week)	8,000	160 euro
Publication of an article on the website	1,000 – 4,000*	240 euro
Publication in the social media (Vkontakte, Facebook or LinkedIn)	7,000	150 euro
Logo on the main page (1 month)	16,000	160 euro
Direct e-mail in Finexecutive candidate base** or in LinkedIn groups	8,000	1600 euro
The brand week in the social media (article said, news, an interview in social media)	30,000 - 60,000	1600 – 3200 euro

Technical enquirers for the banner and the article:

- 190*300 px, file is no more than 2Mb, in jpeg, png, swf, gif
- The text is no longer 4 000 characters (without spaces). It should include an image in png or jpeg formats without any text on the image

* Depends on the article

** Direct emails in Finexecutive candidate base can be ordered only in premium advertising package



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Advertising packages and discounts

Services	Standard	Advanced	Premium
Banner on main page, number of weeks	1	×	1
Banner in Vacancy section, number of weeks	×	×	1
Banner in the News section, number of weeks	×	×	1
Publication of an article on the website	1	2	1
Publication in the social media (Vkontakte, Facebook or LinkedIn)	1	2	1
Price	550 euro	780 euro	1190 euro
Price with a discount	470 euro	625 euro	880 euro
Discount, %	14%	20%	26%